

Lancaster Music Festival: Objectives

1. Celebrate the diversity and quality of our musicians, music venues and music organisations
2. Put Lancaster on the map as a world class music performance and music industry location, locally, regionally, nationally and internationally
3. Revitalise festivals no longer extant in our district
4. Act as an incubator for new festivals in and around our district
5. Fund the festival via collaboration, barter, and local funding and do so modularly (spreading and minimising risk), sustainably and without reliance on outside funding
6. Use the Lancaster Music Festival as an example to others for running an infrastructure based and sustainable festival on minimal budget
7. Increase the revenue for local businesses involved in our music scene
8. Increase the revenue that musicians are paid for performing in our music scene
9. Increase the number of out of town musicians performing in Lancaster
10. Increase the number of out of town performing opportunities for our resident musicians
11. Increase awareness locally, regionally, nationally and internationally the combination of cultural, architectural, scenic, commercial aspects that make Lancaster a unique location